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CHRISTOPHER SIMS

LEAD EDITOR / SENIOR EDITOR / CREATIVE PRODUCER

PROFILE

3x Emmy Award-winning editor, producer, and videographer creating premium NBA and NFL content. Strong editorial storyteller known for emotional pacing, cinematic sports energy, premium brand polish, and narrative payoff. Experienced leading editors, freelancers, videographers, PAs, and creative workflows across brand campaigns, player stories, hype pieces, documentary work, and everyday team content.

EXPERIENCE

Editor

July 2025 - Present

Los Angeles Clippers - Los Angeles, CA

- Edit premium content across social, YouTube, in-arena, broadcast, marketing, and organizational platforms.
- Shape projects from concept to final delivery, including storyboards, pitch decks, edit direction, and final polish.
- Serve as DP for key marketing asset shoots, leading camera, lighting, composition, and on-set visual execution.
- Lead editors, freelancers, videographers, and PAs through creative direction, feedback, planning, and post-production execution.
- Create campaign, player-story, hype, documentary, and team content with cinematic pacing and premium brand polish.
- Use AI animation, VFX, motion design, and Blender workflows to enhance creative concepts and visual execution.

Producer / Editor

June 2022 - July 2025

New Orleans Saints & Pelicans - New Orleans, LA

- Produced, filmed, edited, and delivered player lifestyle, documentary, performance, and social content for NFL and NBA platforms.
- Led creative development for story pieces, schedule releases, jersey reveals, docuseries, player features, and major content moments.
- Served as key editor on short-form and long-form projects, shaping story structure, pacing, music, sound, and final polish.
- Covered practices, games, press conferences, community events, player activations, and behind-the-scenes moments.
- Partnered with social, marketing, communications, and creative teams to deliver content aligned with team voice and release timelines.

Associate Producer

Feb 2022 - June 2022

Charlotte Hornets - Charlotte, NC

- Supported production and editing of NBA digital, social, campaign, and team content.
- Filmed practices, games, interviews, community events, and player-focused content for use across team platforms.
- Assisted with quick-turn edits, feature-style content, footage organization, and final asset delivery.
- Collaborated with creative and social teams on day-to-day coverage, campaign needs, and storytelling priorities.

Videographer / Content Creator

Sept 2021 - Feb 2022

New Orleans Saints & Pelicans - New Orleans, LA

- Captured and edited short-form team, player, game-day, community, branded, and behind-the-scenes content for NFL and NBA audiences.
- Produced social-first video optimized for fan engagement and supported player features, team events, and branded moments.
- Supported producers, editors, and social teams with footage capture, asset organization, and timely content delivery.

Freelance Videographer / Editor

March 2018 - Current

Three Fifths Media / Self-Employed

- Lead production and post for sports, entertainment, branded, event, and athlete-driven storytelling projects.
- Served as Lead Camera Operator for Anthony Edwards' Serious Business pilot episode on Amazon Prime.
- Edited Anthony Edwards' inaugural Believe That Awards for a high-profile athlete-led brand platform.
- Partner directly with clients and creative teams to develop concepts, capture footage, manage edits, and deliver final assets.

CONTACT

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Location:
Los Angeles, CA

Portfolio:
www.chrysj.com

CORE SKILLS

Editing + post-production
Color grading + sound design
Storyboards + pitch decks
Creative direction + story structure
DP / lighting / field production
AI animation + VFX + Blender
Sony Cinema Line + Alpha Series

CREDENTIALS

3x Emmy Award Winner
U.S. Army Veteran
U.S. Army-trained LPN

EDUCATION

Arizona State University
B.A. Film - Online Program, in progress

Johnson C. Smith University
Sports Administration coursework

Augusta State University
Kinesiology coursework